

For Immediate Release

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Turn The Key
The Silicon Valley Capital Club Charity Gala
Benefiting San Jose Jazz's Education Programs

Saturday, October 18, 2014

Silicon Valley Capital Club

50 West San Fernando Street, 17th Floor

San Jose, CA 95113

Time: 6–11pm

Tickets: \$200 (through Oct. 1)/\$250 (Oct. 2 - 18)

San Jose, CA – Monday, September 15, 2014 – Following its wildly popular **Summer Fest 2014**, the grand finale event marking their 25th Anniversary festival season takes place on Saturday, Oct. 18, 2014 with the fundraiser ***Turn The Key: The Silicon Valley Capital Club Charity Gala*** benefiting **San Jose Jazz's** standout education programs. 40,000 concert-goers filled downtown San Jose from Aug. 8 – 10, 2014 showing incredible support of Silicon Valley's premier annual music event. In addition to Summer and Winter Fests, San Jose Jazz works year-round with the greater community with its latest school-based education initiative ***Progressions*** (Franklin McKinley Public School District), the annual **Summer Jazz Camp** (6th - 11th Grades), and the **High School All Stars** program (9th - 12th Grades). For the forthcoming fundraiser, advance tickets range between \$200 (until Oct. 2; thereafter it's \$250) and \$2,500. For more information, please visit sanjosejazz.org/turnthekey.

Turn The Key will be an unforgettable night of lavish food and dessert stations, high-end moonshine and just a "whiff" of vice. The masterminds behind San Jose Jazz will turn the Capital Club into a secret bohemian den from 1929 -- just like the underground clubs where jazz was born. Attendees will enjoy live entertainment, fine wine, artisan cocktails, craft beer, desserts by Nothing Bundt Cakes and others, gaming tables, a silent auction and, maybe, a stint in the pokey. Doing time has never been so fun!

A variety of artists will put everyone into a 1920s kind of mood and offering a taste of the quality and impact of San Jose Jazz's education programs. Headlining is **Tumbledown House**, whose music has been described as "gritty saloon jazz" and "modern speakeasy music." The sultry vocals of **Gillian Howe** and the eclectic indie-jazz guitar work of **Tyler Ryan Miller** provide the perfect soundtrack for a raucous, prohibition-themed party. **The Russell Barber Duo** is a local blues outfit that'll actually make you want to do jail time. Also appearing are stellar ensembles consisting of some of the brightest students participating in San Jose Jazz's education programs: **High School All Stars** and the **Summer Jazz Camp Combo**, both fresh from appearances at Summer Fest 2014. But that's not all -- stay tuned for more announcements, and more than a few surprises.

Throughout 2014, San Jose Jazz has been the Silicon Valley Capital Club's designated charity partner; ***Turn The Key*** marks the culminating event of their year together. The collaboration has yielded several standout events, including the buzzy men's

fashion show **B#SV** featuring some of Silicon Valley's [top CEOs strutting the runway](#) (the most successful monthly fundraiser in the history of the Capital Club), Mayor's Jazz Brunch and the exclusive media Happy Hour during Summer Fest 2014.

"Year after year, the Silicon Valley Capital Club hosts one of the Valley's best charity galas in support of a notable local nonprofit arts or social service organization," says **Sean Toomey** (Chair, Board of Governors, Silicon Valley Capital Club; Senior Vice President, Colliers International). "We are thrilled that San Jose Jazz is the beneficiary of this year's marquee event, *Turn The Key*. San Jose Jazz is so much more than its fantastic yearly Summer Fest. They are a standout nonprofit providing essential educational work year-round for children in our community. The Capital Club's Board, members, management and staff are very excited about our ongoing partnership. *Turn The Key* promises to be the event of the year, and we look forward to seeing you there!"

Brendan Rawson, Executive Director of San Jose Jazz, adds, "It's an exciting time for San Jose Jazz's education programs. From our oldest program—the annual Summer Jazz Camp—to *Progressions*, our youth development program in the Franklin McKinley School district, incredibly talented collaborators like Dr. Aaron Lington, Walley Schnalle and Julie Rinard are making our programs more effective than ever. And as recently as this summer, new research at Northwestern University confirmed that music study improved students' skills in such subjects as reading and speech. With continued community support, our programs will be able to help more and more of our most deserving students to turn the key to a successful future."

Upon check-in, attendees will be told a secret password that must be given at the door for entry. Throughout the evening, stop on by the speakeasy's "jail", where select celebrity guests will be held while fundraising their way out of the "can." The live auction features exciting prizes such as a one week's accommodation on the French Riviera, a party for 50 at the Capital Club, a whiskey bar with 20+ premium whiskeys and a set of bar tools, a wine refrigerator fully stocked with premium wines, and dinner for 10 at a downtown San Jose Fire House. Single tickets for *Turn The Key* cost \$200 through Oct. 1 (\$250 thereafter), and Premium Tables are \$1,500 (6 people) and \$2,500 (10 people). Both premium levels include at-table recognition, ongoing beverage service through the evening and acknowledgment in the printed event program.

Event sponsors include the **Silicon Valley Capital Club**, **Silicon Valley Community Foundation**, and San Jose Jazz's education programs supporter **Southwest Airlines**.

About San Jose Jazz

Founded in 1986, San Jose Jazz is the producer of the annual San Jose Jazz Summer Fest. San Jose Jazz is a 501(c)(3) non-profit organization whose mission is to enrich the community through music education and live performance. The organization's purpose is to enhance the recognized value of arts to the individual and society, to use music and events to bring people together, and to help build a stronger, more vibrant community.

In 1987 San Jose Jazz produced its first Winter Jazz Series, in 1990 it produced its first jazz festival, and in 1993 it produced its first youth education program. San Jose Jazz is a dynamic, region-wide organization that presents scores of live music events a year.

About Progressions

San Jose Jazz is consistently broadening its reach to the local community with high quality educational programs that produce quantifiable results. The latest school-based initiative, *Progressions*, is actively engaging students within the Franklin McKinley Public School District in San Jose. *Progressions* is a rigorous youth development program that uses music and music education to connect with at-risk students, helping keep them in school, and on the road to becoming better students and contributing citizens. Intentionally planned as an after-school and weekend program, *Progressions* currently works with upwards of 150 students daily. In addition to rhythm and choral training, instrument training was added in 2014.

San Jose Jazz High School All Stars

Now in its 16th season, San Jose Jazz High School All Stars are earning impressive reviews for their performances while providing some of the Bay Area's most gifted high school jazz musicians with advanced opportunities to grow and develop. Dr. Aaron Lington, Director of the Jazz Studies program at San Jose State University, leads the group of standout musicians culled from 14 regional schools. The All Stars have received unanimous "command" performance ratings in both big band and combo formats the last two years at the Santa Cruz Jazz Festival. The audition-based big band and combo perform throughout the Bay Area, including such locales as the Computer History Museum, Santa Cruz Jazz Festival, San Jose Museum of Art, San Jose's San Pedro Square Market, San Jose State University Jazz Festival, San Jose Jazz Winter Fest and Summer Fest, and more. Auditions take place in November each year.

About Summer Jazz Camp

First presented 18 years ago, Summer Jazz Camp is a two-week musical laboratory offering daylong immersion in the world of jazz, including music theory, ear training, jazz rhythm and theory classes, instrument master classes, and various levels and styles of improvisation. The camp's dedicated faculty both encourages and challenges students with an array of backgrounds ranging from intermediate to pre-professional. The diverse curriculum includes studies in big band and combos, vocal groups and solos, Latin percussion lab, straight ahead, Latin jazz, and fusion, music tech, sight reading, arranging, composition, and performance. At Summer Jazz Camp, each student works within a small ensemble and a big band, allowing them to learn and grow in multiple settings. Camp tuition ranges from \$600 - \$750 (auditions are not mandatory). A limited number of scholarships are available for students enrolled in a free or reduced lunch program.

At Summer Jazz Camp, students learn from locally, nationally, and internationally renowned musicians who have a distinct passion and talent for jazz education. Renowned drummer, recording artist, composer, and educator Wally Schnalle is currently the Camp Director. An editor and columnist for *DRUM! Magazine*, Schnalle is a highly respected teacher with a standout professional career with top accolades including receiving an "Artist in Residence Grant" from the California Arts Council, and Santa Clara University School of Music and Dance awarding him a "Compositional Commission." He has released eight recordings of original compositions, and has performed with such notable artists as Phil Woods, Ernie Watts, Bill Henderson, Med Flory, Dave Pell, and Mary Wilson.

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